

MegaTrack

Sales Datasheet



MegaTrack : **Control** and **audit** your printing costs

Whether you are managing an installed printer base, or planning a new printer implementation, knowing what printing cost your organisation is the essential first step to maximizing the return on your printer investment and minimizing the total cost of printer ownership. However the flexibility of printer distribution and usage that contributes to an effective workflow makes it difficult to track who is printing what, not to mention where, when and why they are printing it. Also, even if you manage to gather the information from the source or the destination of the

printing, you still have the trouble of consolidating the figures to get a meaningful picture that you can use for further decisions.

MegaTrack is the easy way to monitor, allocate, and ultimately, optimize your printing costs.

By monitoring local and remote print-servers it provides you with comprehensive real-time and statistical information on printer usage and the cost of printing-data that can be broken down according to groups, employees or printers. The end result is data you can use to optimize the cost-efficiency of your printing.

MegaTrack gathers, evaluates and presents the information you need to control your printing costs.

Who is **concerned** in the company?

Financial Officer

- Total Cost of Ownership control
- Gain control over total printing budget
- Save money by replacing old printers with new ones

Production/Mktg/Sales manager

- Allocate your printing cost to different documents, devices, or users...
- Charge clients for printing (lawyers, advertising companies)
- Justify printer/toner/paper/maintenance costs

IT Manager

- Justify printer purchases to the Purchasing/financial manager
- Adapt printers to their real usage
- Control the good usage of printers
- Consolidate statistics on your company's printing habits
- Find the right printer for the right user

Purchase Manager

- Toner/paper purchasing forecasts
- Justify printer/toner/paper/maintenance costs
- Save money by replacing old printers with new ones

CEO / COO

- For all the reasons mentioned above



Examples of **information** gathered with MegaTrack:

- Graph of print jobs volume per hour/day/month/year
- Total Cost of Ownership of a printer
- List of all jobs printed through all print servers
- Cost of all jobs sent by a user to any printer
- Volume printed by a printer, volume printed by a group, a user ...
- Usage of economode, duplex
- Usage of color vs B&W on hp LaserJet 8550/4550/...
- Pie chart for allocation of print jobs amongst printers, company-wide ...

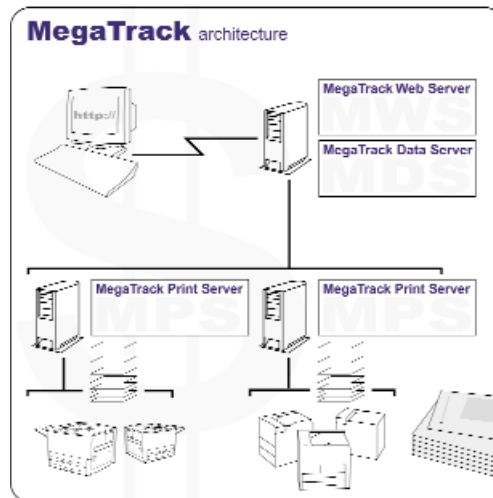


How MegaTrack works?

MegaTrack is based on 3 modules :

The MegaTrack print-server software (MPS) runs on as many local and remote NT/2000/XP print-servers as you want, to monitor all of the printers attached to them. The MPS software scans the print jobs, and even queries the printer, to compile detailed information on printer usage. By analyzing this information the MPS calculates a fine tuned cost per page based on printer, toner and media cost, depreciation time... Depending on the printer profile, you will be able to get accurate information on color, duplex, economode, etc, for each print job sent to a printer.

The next module is the central MegaTrack database-server software (MDS) consolidates the information collected at the individual print-servers. The MegaTrack web-server software (MWS) prepares detailed, customized reports, combining graphics and text that show you the composition of your printing costs. These statistics and reports can be accessed and administered from anywhere in your organisation, using a web-browser. They can also be exported into MS Excel with only one click.



MegaTrack features

- Accurate and comprehensive statistics to optimize printer deployment, workload and the purchase of printer consumables
- Web-based management / reporting
- Corporate-wide tracking on the intranet/extranet/internet
- Tracking function completely transparent to users
- Multi-currency management
- Multi-language interface and reports: English, French, German, Spanish, Czech, Russian, Polish, Dutch

MegaTrack Print-Server Minimum Requirements

- Pentium II 400MHz, 128MB RAM, 512MB free hard disk space.
- Windows NT 4.0 SP4 or higher, or Windows 2000/XP.

MegaTrack Database-Server and Web-Server Minimum Requirements

- Pentium III 500MHz, 256MB RAM, 1536MB free hard disk space.
- Windows NT 4.0 SP4 or higher, Windows 2000/XP
- Internet Explorer 4 SP2 or higher, Netscape 4.55
- Office 97/2000/XP
- IIS 4 or higher, SQL Server 7.0/2000 or MSDE database (MSDE is included on MegaTrack CD)

Architecture

- Distributed Architecture Technology causes negligible effects on printing speed and LAN bandwidth
- Controls multiple NT/2000/XP print-servers and unlimited number of printers
- Local printer tracking for NT/2000/XP workstations
- Macintosh workstation support (TCP/IP)

Reporting

- Statistics can be exported in MS Excel in one click
- Automatically receive reports via your email
- Accurate page information (media type and size, duplex, economode, color or B&W ...)
- Detailed cost analysis (number of B&W pages into a color document ...)
- Over 180 built-in reports
- Scheduled report generation

Printer connectivity

- TCP/IP networks supported
- Port monitors supported: Microsoft standard TCP/IP, hp Jetdirect, hp standard TCP/IP, LPR, Local port
- All PCL/PS printers supported
- SNMP support
- Optimized for use with hp LaserJet printers
- hp MFP copy tracking functions with CreditJet module

Add-on

(these elements included in MegaTrack Pro can be added separately to MegaTrack Lite)

- Automatically receive reports via your email
- Printer cost, media cost and printer templates
- 180 built-in reports
- SNMP support

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